STUDY NOTES · BASIC CONCEPT

How much does the film industry contribute to the GDP of India?

Society & Social Justice

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Contribution to India’s GDP

- The Indian film industry, as part of the broader screen / media & entertainment sector, contributes around ₹5–5.2 lakh crore annually to the Indian economy.
- This equals roughly 0.7–1% of India’s GDP.
- If indirect and informal economic activity (tourism, advertising, digital platforms, events, logistics, etc.) is included, some estimates place the overall impact closer to 1.5–2% of GDP.

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Employment Generated

- The film, television, and digital content ecosystem supports around 26–30 lakh jobs in India.
- Direct employment: ~8–9 lakh people (actors, technicians, writers, editors, camera crews, production staff).
- Indirect employment: ~18–20 lakh jobs across:

Advertising & marketing

- OTT platforms
- Event management
- Tourism & hospitality
- Transport, logistics, set construction
- Fashion, makeup, and design industries

Why the Film Industry Matters Economically?

- Strong multiplier effect: One film generates income across dozens of allied sectors.
- Major driver of cultural exports and India’s global soft power.
- Boosts tourism (film locations, international shoots).

- Rapid growth through OTT platforms, regional cinema, and international markets.

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